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Rise of luxury condominiums in Central West Delhi's urban landscape – How is it improving lifestyle and standard of living?

The shift from traditional kothis to luxury condominiums is propelled by a combination of modern amenities, enhanced communal living, and the convenience offered by these properties.



Luxury condominiums have maintained their status as the most sought-after segment nationwide, exhibiting intensive growth over the past year. The disruptions brought about by the pandemic have intensified the demand for luxury condominiums and gated communities amidst these unprecedented times. There is a growing emphasis on buying luxurious properties in prime locations in Delhi post-pandemic, driven by the desire of homebuyers to minimize travel for both work and leisure purposes.

The shift from traditional kothis to luxury condominiums is propelled by a combination of modern amenities, enhanced communal living, and the convenience offered by these properties. This transition reflects the evolving [lifestyle](#) preferences of the city's residents, who now prioritize efficiency, security, and access to shared facilities. The appeal of condominiums lies in their capacity to provide a self-contained living environment, marking a notable shift in urban real estate preferences.

The desire for an enhanced lifestyle, coupled with increasing disposable incomes and a booming [economy](#), has sprung up a positive outlook for the luxury real estate [market](#). This trend is further bolstered by the Central government's initiatives aimed at enhancing infrastructure and connectivity across the country, including Delhi-NCR. As aspirations soar and economic prosperity spreads with double-digit growth, there is a growing inclination toward investing in premium properties that offer exclusivity, comfort, and status. The surge in demand for luxury real estate reflects a shift towards embracing a higher standard of living and indulging in the finer aspects of [life](#). With favourable economic conditions and robust government support for infrastructure development, the luxury real estate market is poised for continued growth and prosperity in the foreseeable future.

Nestled within the dynamic streets of Central West Delhi, where space is at a premium and every detail matters, luxury condominiums stand tall as beacons of sophistication and comfort. Unlike traditional high-rise buildings secluded behind imposing walls and gates, these condominiums seamlessly integrate into the urban landscape, offering a harmonious blend of exclusivity and accessibility. Central West Delhi, once overshadowed by the luxurious allure of South Delhi and Gurugram, is experiencing a remarkable transformation. This area is progressively becoming the preferred choice for luxury homebuyers, signaling a notable shift in Delhi's real estate dynamics.

"In the bustling core of the capital, Delhi stands as a vibrant hub celebrated for its seamless blend of urban living and comfort. Amidst the lively atmosphere, residents enjoy unparalleled convenience with access to premier schools, cutting-edge hospitals, shopping centers, and efficient transportation options like railway and Metro stations. However, what truly distinguishes luxury condominiums in Delhi is not just their coveted location but also the lavish lifestyle they offer. Residents are attracted to condominiums for several reasons. It offers top-tier amenities such as concierge services, valet parking, private elevators, and exclusive access to facilities like swimming pools, gyms, and green spaces. These amenities cater to their desire for a lavish lifestyle, all within the confines of your exclusive residential retreat." says, Amar Sarin, MD and CEO of TARC Ltd.

Living in a luxury condominium offers a unique chance to cultivate relationships with like-minded individuals who share similar interests and lifestyles. The tight-knit community that typically forms among residents fosters a strong sense of belonging and camaraderie, which is especially appealing to those who value social interaction and networking opportunities.

"The real estate market in Central West Delhi serves as a prominent indicator of the region's upward growth trajectory. Noteworthy developers are increasingly focusing their attention on this area, reflecting its burgeoning value. Their interest extends beyond the mere pursuit of luxury projects, instead recognizing the significant potential inherent in the region," he further added.

The surge in demand for condominiums in Delhi is driven by a notable uptick among high-net-worth individuals (HNIs) and professionals. As this demographic becomes more globally connected and exposed to diverse cultures, there's a rising inclination towards a cosmopolitan way of life. Condominiums, characterized by their contemporary designs, cutting-edge amenities, and prime locations, perfectly align with their preference for upscale living. These affluent segments of society often seek residences that offer luxury, exclusivity, and convenience, which condominiums can provide. It also caters to the needs of busy professionals and the business community, providing a hassle-free living experience with features like round-the-clock security, maintenance services, and shared recreational facilities that promote health and wellness.



On Patel Road, these condominiums are strategically positioned, providing convenient access to urban amenities while fostering a peaceful atmosphere. Furthermore, this location is surrounded by high-end commercial development projects such as high-end shopping complex and malls which comprises international brands and luxurious amenities tailored to meet the sophisticated needs of nearby residents. These developments serve as a testament to the purchasing power of inhabitants. Additionally, the presence of such upscale brands and amenities signifies an expected increase in demand for high-end condominiums, reflecting the residents' preference for an urban lifestyle centered around convenience, community, and luxury.

This evolution in Delhi's real estate isn't just about how buildings look; it reflects the shifting lifestyles and ambitions of its people. The move from traditional *kothis* to high-rise condominiums symbolizes a broader societal shift towards urban living, valuing convenience, community, and luxury amenities.